



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-17-2012 PAGE: 1 of 1

IMPACT STRATEGIES - 23332
ATTN: TAYLOR HOLGATE
3901 BARRETT DRIVE
SUITE 202
RALEIGH NC 27609

Contract No 402563	Contract Dt 10-16-2012	Revision Dt 10-16-2012	Rev# 1	Advertiser JIM FULGHUM FOR NC HOUSE	Brand DR. JIM FULGHAM FOR NC HOUSE	Product Code POLITICALS								Station/Market WTVD - DURHAM					
Agency Est#			CMS # 246458	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-17-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 246458				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-17-2012	10-21-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30			1	1	1			3	850	3	2,550.00
2	10-17-2012	10-19-2012	05:58PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30			1	1	1			3	1,100	3	3,300.00
3	10-22-2012	10-26-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	1	1	1	1	1			5	850	5	4,250.00
4	10-22-2012	10-26-2012	05:58PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1	1	1	1	1			5	1,100	5	5,500.00
5	10-29-2012	10-30-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	1	1						2	850	2	1,700.00
6	10-29-2012	10-29-2012	05:58PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1							1	1,100	1	1,100.00
															Contracted Gross Total:		19	18,400.00	
															Actual Gross Total:		19	18,400.00	
															Agency Commission:			2,760.00	
															Net Total:			15,640.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Oct 12		0.00		0.00		15,600.00		0.00								15,600.00			
Nov 12		0.00		0.00		2,800.00		0.00								2,800.00			
TOTAL		0.00		0.00		18,400.00		0.00								18,400.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood